

Did you know?

The Philco Radarettes

The “Rosie the Riveters” of radio production during WWII

In June 1943, sixty young women, selected among the very top high school students in Philadelphia, were awarded industrial scholarships and enrolled in Temple University’s College of Liberal Arts and Sciences and trained as Philco Radio and Television Corporation research and production laboratory technicians.

Their curriculum consisted of 40 hours of mathematics, physics, electricity, radio, television, radio laboratory technique, electrical drafting and production processes.

Nicknamed the “Philco Radarettes”, they were the first group of women trained specifically for industry jobs at Temple University.



Photos- Temple University Digital Archives

With Everything—Including the Kitchen Sink!

PHILCO CORPORATION

BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

All Together—Heave Ho!

PHILCO CORPORATION

BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

Keep 'Em Frying!

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BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

Rube Goldberg's Latest War Machine!

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BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

"Coming Events Cast Their Shadows . . ."

PHILCO CORPORATION

BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

"ACH! YOU YANKEE WORKERS MAKE ME SICK!"

PHILCO CORPORATION

BUY SONGS FOR VICTORY **BUY PHILCO FOR QUALITY**

BUY WAR BONDS AND STAMPS

"I can't help but feel that if Hitler and ... had made that trip with us through these planes, they would ... **BE DEAD!**"

They couldn't stand the noise of the planes. They'd be dead before they'd even get to the ...

PHILCO CORPORATION

It Won't Be Long Now!

PHILCO CORPORATION

Air Force "Super-Snooper" SEES ALL... TELLS ALL

Reconnaissance television moves GHQ directly over any target zone

Today, the United States Air Force has perfected a far-seeing "third eye" . . . strategic airborne television. Now the Military Command can watch the TV screen as though it were a living, moving map . . . and direct distant maneuvers and operations. Philco is proud to have developed a special airborne TV system, to meet the high technical and performance standards of the U.S. Air Force.

PHILCO is Currently Engaged in Long Range Industrial and Diverse Military Engineering Fields

- Guided Missiles • Radar • TRANSAC Digital Computers • Underwater Ordnance • Bombing and Fire Control Systems • Servo-Mechanisms • Microwave Communication Systems • Infra-Red Devices • Transistor Circuit Application • Multiplex Equipment • Television Relay Systems • Industrial TV • Color Broadcast Equipment • Forward Scatter Communications • Fire Control Systems • REDAP

Philco offers a wealth of career opportunities for qualified engineers

PHILCO CORPORATION
GOVERNMENT and INDUSTRIAL DIVISION • PHILADELPHIA 44, PENNA.

Oh, Yeah!

PHILCO CORPORATION

It Takes More than a Pat on the Back!

PHILCO CORPORATION

MAINTAIN

PHILCO
Quality



OFFICIAL U. S. NAVY PHOTO

FIGHTING TODAY... TO GIVE YOU

Greater Joys Tomorrow!

GUARDING the sea lanes that carry vital war supplies to our fighting forces are the watchful eyes of our Navy escorts. Through them and their heroic personnel, the menace of the enemy's submarine has been thwarted.

It is a source of inspiration to the men and women of Philco that the radio equipment they are building has contributed to that Victory. They, too, are fighting... putting into their tasks all the experience and skill that had made Philco the overwhelming leader in radio manufacture for twelve straight years.

Like all America, they are fighting to preserve the joys of freedom. But more than that, they see a new day dawning... when the war achievements of their laboratories and production lines will bring greater joys for you in your home, in radio, television, refrigeration and air conditioning... under the famous Philco name.

PHILCO

PHILCO CORPORATION, PHILADELPHIA, PA.

EVERY SUNDAY - BLUE NETWORK
RADIO HALL OF FAME

A weekly radio review of the top hits from all fields of entertainment, as selected by Variety Magazine.



WHEN VICTORY IS WON—

Philco will bring you the newest developments of war research in Radio, Television, Refrigeration, Air Conditioning.

**BUY WAR BONDS
FOR VICTORY**



"Bazooka"

ANOTHER SECRET WEAPON
THAT TELLS THE STORY OF
PHILCO AT WAR!

THE news of another American secret weapon is out... the "Bazooka"! It's an amazing rocket gun that's as easy to carry as a rifle and can shatter the heaviest enemy tank like a howitzer.

And now we are permitted to tell another fascinating part of the sensational story of Philco at war. The Philco Metal Division, whose huge presses produce the metal parts of peacetime Philco radios, is today building the projectile of the Army's newest secret weapon.

The "Bazooka" makes a two-man soldier team a tornado of destruction. It consists of a launcher and a rocket-propelled projectile. Operated by two men, one loads and the other fires. Tanks, pill-boxes, buildings, bridges and railroads wither under the fire of its deadly, rocket-propelled projectile. Conceived and developed by the engineers of the Army Ordnance Department, Philco is proud of having been chosen for a leading part in its final perfection and production.

This is one more example of how the diversified Philco research, engineering and production facilities are serving almost every branch of the Army and Navy. It is a promise, too, of the future... when Philco leadership will bring you the newest developments of war research in Radio, Television, Refrigeration and Air Conditioning.



Philco distributors and dealers are doing their utmost under wartime conditions to service your Philco Radio, Phonograph, Refrigerator, Air Conditioner, or Industrial Storage Battery.

PHILCO
CORPORATION



TWO-MAN TORNADO!

THE BAZOOKA... ANOTHER SPECTACULAR
AMERICAN "SECRET WEAPON"... ANOTHER
DRAMATIC STORY OF PHILCO AT WAR



TWO MEN AND A BAZOOKA... more than a match for any man of steel? Yes, that's the latest story of American ingenuity and productive skill.

A single soldier carries and fires it, his teammate loads it... and it shatters enemy tanks, concrete pill boxes, brick walls and bridges alike under the fire of its deadly rocket projectile. It's an amazing achievement of ordnance design, conceived and developed by the Ordnance Department of the United States Army. And it's another exciting chapter in the fascinating story of Philco at War.

The men and women of the Philco Metal Division, whose huge presses produce the metal parts of peacetime Philco radios, here

played a leading part in the final perfection and production of the Bazooka. With their colleagues in the Philco Radio Division, they are turning out marvels of war equipment. After wartime, their new knowledge and skill will bring you the newest achievements of modern science in radio, television, refrigeration and air conditioning under the famous Philco name.



After Wartime, Philco leadership will bring you the newest developments of modern science in Radio, Television, Phonograph and the Conditioning for Your Home or Office.

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